



**IPA** international  
publishers  
association

## Educational Publishers Forum

# Driving innovation through trust and collaboration

Singapore's education system has consistently been rated as one of the best in the world and while many factors contribute, it is also a clear example of the importance of collaboration in driving innovation in education.



### **SINGAPORE - Country Profile**

**Population:** 5,612,257 (2017)

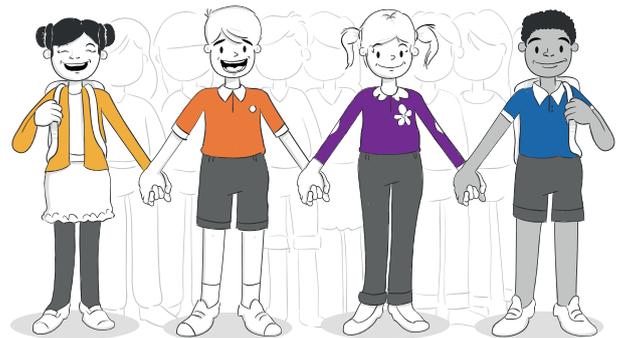
**Languages:** English, Chinese, Malay, Tamil

**GDP:** \$323,907 billion (2017)

**Education expenditures:** 2.9% of GDP

**Literacy:** 97.3% (2018)

**GDP Per Capita:** \$3,500 (2017)



## **THE SITUATION IN SINGAPORE**

In Singapore, the Ministry of Education is responsible for setting the curriculum. It is devised by experienced and qualified experts who have a clear vision about the desired learning outcomes. Educational publishers translate the set curricula into content and present it in ways that are accessible, user friendly and appealing to students.

Contracts are won through a tendering process that has created a culture of innovation. Publishers are required to pitch their ideas and demonstrate "mock resources" that showcase their expertise and what they have learnt from others across the world. In certain subjects the collaboration goes one step further, with publishers working closely alongside government and experts to not only give them advice on what works in the classroom, but to co-develop new resources and formats.

## RESULTS

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Gone are the days when publishers were just text book sellers, they are now full solution providers creating resources, games, content in different formats that are backed up by science as being both more effective for learning and entertaining for students.

The culture of innovation is further enhanced by publishers being able to bring an international perspective on emerging trends and innovations to the local market. Editors often travel to bookfairs to identify new trends and best practices.

**“Sharing knowledge is a critical factor for success. I love discovering new stuff and experimenting. Innovation is something that publishers bring to teachers and schools that will make their lessons even better!”**

*Lee Fei Chen, Times Publishing Group*



### Global Perspective

Publishers bring an international perspective on publishing trends and innovations that can be harnessed by teachers and schools



### Increased innovation

The tender process and collaboration with experts drive publishers to deliver better, innovative solutions.



### Passion for education

Working with highly skilled teachers, policy makers and publishers enables the educational industry to maintain its focus and passion for effective education.

## CONCLUSION

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Many factors contribute to a successful educational system and in this example we see Singapore as a country where culture of innovation has emerged through increased collaboration and shared information between teachers, publishers and policy makers.