IPA’s Educational Publisher Forum is the only global forum that brings together professional educational publishers from around the world to explore how we can provide the learning resources that teachers need to best implement local curricula. We stand for choice, local solutions and collaboration.

www.internationalpublishers.org/our-work/educational-publishing/educational-publishers-forum
Education helps all students to reach their potential, gain the skills needed to face challenges and think critically as productive members of society. As educational publishers, our mission is to provide the learning resources that teachers need to best implement curricula, in ways that will lead to better learning outcomes. We believe in three core principles to achieve this goal:

1. **Choice**
   Teachers and schools should be empowered to choose from a range of products, formats, and resources, and to select the best learning resources suited to the needs of their classrooms. We believe in open markets, where publishers can compete to deliver innovative, reliable, high-quality, and culturally diverse content.

2. **Local solutions**
   Every student has their own way of learning and every teacher has their own way of teaching. We support teachers in implementing local curricula. The best content is locally produced and tailor-made, connecting students with their everyday environment to result in better learning outcomes.

3. **Collaboration**
   To educate successfully, guidance provided by governments is developed into teaching and learning solutions by publishers working with researchers, teachers and authors. These are then implemented by teachers in the classroom. Collaboration between government, teachers and publishers is vital in enabling education to be more effective. We pick up from where policy makers leave off.

**TO DO THIS, PUBLISHERS NEED:**
- The marketplace to be open, competitive, and feature a range of publishers’ products and services
- Copyright to be respected and strengthened, to ensure the continual development of specialized, high-quality content
- Sustainable business environments and respect for the freedom to publish

For a healthy body, collaboration is essential. In the same way, all parts of the education system must work together to deliver the knowledge and skills that a growing society needs.