



Irish Educational Publishers' Association.

1,000% increase in the numbers accessing Online Educational Resources.

35,000 online engagements per day.

27th March 2020: Members of the Irish Educational Publishers' Association (IEPA) have reported a substantial increase in the number of users accessing online educational resource. In one case a 1,000% increase was recorded. In excess of 35,000 students and parents are accessing curriculum based content from educational publishers on a daily basis.

It follows the unprecedented step by publishers to provide open access to all their online educational resources to teachers, parents and students during the Coronavirus pandemic. The decision was taken by members in an effort to provide the maximum availability to as many resources for teachers, parents and students while working remotely from the classroom.

IEPA members have also bolstered their customer service teams since the move earlier this month in order to deal with demand. Some IEPA members have recorded a 200% increase in support requests.

Alan Cantwell General Secretary of the IEPA said: “These valuable resources are used daily by teachers in the classroom are now available to students and parents at no cost. They can be accessed online in a matter of minutes by registering on any of the Education publisher’s web site and following the instructions or entering a code that has been provided”. He added “the codes are available through the publishers social media account, on their web site or through schools”.

IEPA members online resources enhance and bring added value to the curriculum for both Primary and Post Primary students and teachers, resources available number in the many thousands and include eBooks, animations, PowerPoints, videos, worksheets and audio among others.

*****ENDS*****

For further information:

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About the IEPA

The Irish Educational Publishers' Association (IEPA) represents nine independent publishing companies, accounting for more than 95% of published educational material in Ireland. The IEPA employs circa 250 people.

IEPA members have collectively, for many decades provided published materials which have had a profound positive impact on the education of generations of students in Ireland. The IEPA views the use of printed material as a central pillar of education.

Over the past two decades publishers have moved with the evolution of technology in order to meet the changing demands of teachers and students. The IEPA continues to invest heavily in their online platforms, providing a huge range of interactive material for in-class use and train teachers in the use of the ICT resources that come with the packages.