EVERYONE CAN BE A READER
Worldreader is a global nonprofit working to create a world where everyone can be a reader.
Literacy increases earning potential, decreases inequality, improves health outcomes and breaks the cycle of poverty.

Yet there are 740 million illiterate people in the world and 250 million children of primary school age who lack basic reading and writing skills (UNESCO).

Books are necessary for the development of these skills, and still 50% of schools in Africa have few or no books at all (SAQMEC).
What We Do

We curate and deliver over 30,000 E-books in 43 languages via cost-effective technology ...to millions of adults and children in Africa, Asia and beyond.
Worldreader’s Model: A solution in the digital era

- Worldreader's Model
- A solution in the digital era
- Most experience implementing e-reading education programs
- Only organization in the world doing this
- Largest collection of culturally relevant e-books
- Best mobile reading apps for the developing world

Worldreader

@worldreaders
Our Readers and Projects

**Pre-Readers**
- Content: story books in local languages
- Sample project: Read to Kids: Improving pre-literacy skills by influencing parents to read to their children. (India)

**Early Readers**
- Content: early readers in local languages
- Sample project: TUSOME: Improving learning outcomes for primary school-aged children. (Kenya)

**Transitional Readers**
- Content: local textbooks & worldwide stories
- Sample project: Camfed: Improving learning outcomes for girls in rural schools. (Tanzania)

**Fluent Readers**
- Content: advanced chapter books, novels, textbooks and health books
- Sample project: LEAP: Serving 60 public libraries and reaching 150,000 library patrons. (Kenya)

**Lifelong Readers**
- Content: novels, periodicals, advanced textbooks, stories
- Sample project: Worldreader Everywhere: Partnerships with Opera, Microsoft help reach millions of readers on mobile phones. (Global)
Our Impact

TOTAL USERS / PEOPLE READING SINCE 2010

- 6M
- 5M
- 4M
- 3M
- 2M
- 1M
- 0
- -1M
- -2M
- -3M
- -4M

CUMULATIVE USERS

CUMULATIVE PEOPLE READING

Worldreader

84 COUNTRIES
281 SCHOOLS
34 LIBRARIES

84,220
1,550,904
2,638,687
16,443,578
3,077,923
905,612
529,592
335,354
1,234
30
Research

178% increase in library patronage

2 out of 3 of users report reading more with their phones

2x increase in reading comprehension by students using Worldreader

More people are reading

People are reading more

People are reading better

2 Million Average readers per month in 2015

27 MILLION hours spent reading by our users since 2010

35.4% could read at least a word in 2013

91.1% could read at least a word in 2014

Worldreader
# Partnerships

<table>
<thead>
<tr>
<th>Bill &amp; Melinda Gates Foundation</th>
<th>Amazon</th>
<th>Microsoft</th>
<th>USAID</th>
<th>United Nations Educational, Scientific and Cultural Organization</th>
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</thead>
<tbody>
<tr>
<td>Penguin Random House</td>
<td>DHL</td>
<td>airtel</td>
<td>Fundación Caja de Ingenieros</td>
<td>Clinton Foundation</td>
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<tr>
<td>ZTE</td>
<td>UNHCR</td>
<td>sesame workshop</td>
<td>Jacaranda</td>
<td>Worldreader</td>
</tr>
</tbody>
</table>

[@worldreaders](https://twitter.com/worldreaders)
Worldreader Impact

16,443,578 Users since 2010
3,077,923 People Reading since 2010
31,901 Books in our library
401,550 Monthly readers
# E-readers in schools and libraries

<table>
<thead>
<tr>
<th>Country List</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ghana, Kenya, Malawi, Uganda, Rwanda, South Africa, Tanzania, Zambia, Zimbabwe, Ethiopia, Nigeria, Sierra Leone, Namibia and Cameroon.</td>
<td>14</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schools &amp; libraries</td>
<td>315</td>
</tr>
<tr>
<td>Readers reached since 2010</td>
<td>127,865</td>
</tr>
<tr>
<td>E-books delivered</td>
<td>2,564,713</td>
</tr>
<tr>
<td>E-readers deployed</td>
<td>16,388</td>
</tr>
</tbody>
</table>
Local initiatives to promote reading – Trotrovibes in Ghana