



IPPA international
publishers
association

**Promoting and protecting
publishing worldwide**

Annual Report 2018-19

www.internationalpublishers.org



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Foreword from the President

Hugo Setzer

This year's General Assembly at Frankfurt marked one year since my election as President of the IPA was confirmed. Following two years as Vice President and more than 30 years involved in publishing.

This last year has been the most rewarding so far and I have been delighted to do it alongside my Vice President, Bodour Al Qasimi who has brought all of her energy into the role while being the host of this year's magnificent World Book Capital City.

This year's work has been a demonstration of what makes the International Publishers Association so important as a voice of support to publishers locally but also the voice of all of our members in international fora.

One striking example of this is IPA's engagement with the World Intellectual Property Organisation, WIPO, where discussion have been underway for many years about whether international action is needed on exceptions and limitations to copyright for education, museums, archives or libraries. With copyright as a pillar of IPA's work, we have been engaged in these discussions over the years at WIPO's Standing Committee for Copyright and Related Rights in Geneva, bringing strong delegations of publishers to experience the discussions and present their work.

This year we have stepped that work up another level. With WIPO organising three regional seminars on the issue in Singapore, Nairobi and Santo Domingo, IPA ensured that local publishers were present and making their

voices heard. It made no difference if it was a publisher from Singapore, or Ghana, or Brazil, they were unanimous in opposing further exceptions.

This work isn't finished and as Frankfurt Book Fair closed this year, IPA attended an International Conference on Exceptions and Limitations in Geneva.

We have also held our second and third regional seminars following the success of our first edition in Lagos in 2018. The seminar in Nairobi, under the banner of Africa Rising, was a huge success, bringing together publishers from across Africa to discuss their challenges and to chart a way forward through the Africa Action Plan. Our hosts, the Kenya Publishers Association, and their chairman, Lawrence Njagi, were the perfect partners and set the bar high for future editions with our first Middle East Seminar, held in Amman just two months later and our next African Seminar already confirmed for Marrakesh in 2020.

This notion of local has been put at the core of the excellent work by our Educational Publishers Forum under the leadership of its chair, Wilmar Diepgrond. They have brought together a host of materials including a brochure, video and multiple case-studies that highlight the three key





areas which policy makers must focus on to drive success: Local solutions, collaboration and choice.

The international resonance of the IPA's work on its other pillars, the freedom to publish, was apparent at the award ceremony for the 2019 Prix Voltaire for imprisoned Egyptian publisher Khaled Lotfy. Against the backdrop of Changdeokgung Palace in Seoul, Khaled's brother, Mahmoud, delivered a moving speech that reminded us all why we must work together, to fight against censorship. We will continue to campaign for Khaled's release.

In the coming pages you will read more about our work on our pillars of copyright and the freedom to publish as well as the efforts of our Inclusive Publishing and Literacy Committee to produce regular, reliable industry statistics, our latest VAT report, and the work of our Diversity and Inclusion envoy on accessibility and the Sustainable Development Goals Book Club.

Before I close, a word of thanks.

All of this is not possible without the commitment of our Committee Chairs of course but also the tireless efforts of my Vice President, Bodour Al Qasimi, the

driving force behind our Regional Seminars and the Lillehammer Congress next year as well as our Secretary General, José Borghino who has covered every continent over the last year to bring our work closer to our members and the Secretariat team, Vera Castanheira, James Taylor, and since September, Olivier Borie, for their professional and committed work.

I would also like to express my sincere gratitude to Joanna Bazan Babczonek who left the IPA secretariat after 12 years of committed service. She will be dearly missed but we wish her all the best with her new adventures.

And new adventures await the IPA in the year ahead. With all of our successful work over the last few years, I can feel a momentum building as we consistently demonstrate the value of publishers in providing education to the worlds' children, contributing to achieving the UN's sustainable development goals, driving scientific research or simply entertaining.

I am relishing the year ahead.

A handwritten signature in white ink that reads "Hugo Borge".

A large flock of white doves is shown in flight against a purple background. The doves are scattered across the frame, with some in the foreground and others in the background, creating a sense of movement and freedom. The background is a solid purple color, and there is a vertical gradient bar on the right side that transitions from a darker purple at the top to a lighter purple at the bottom.

1

**FREEDOM TO
PUBLISH COMMITTEE**

Freedom to Publish Committee

Kristenn Einarsson



2018-19 has been a productive year for the IPA's Freedom to Publish Committee as we have continued our presence at a number of international book fairs and reacting to international cases where the freedom to publish is challenged.

The 2018 Frankfurt Book Fair saw IPA hold an open freedom to publish meeting as well as a seminar around the Prix Voltaire laureates, looking at the case of imprisoned Saudi blogger, Raif Badawi, our 2016 laureate. IPA was also present at Sharjah International Book Fair, Guadalajara International Book Fair, London Book Fair and Seoul International Book Fair as well as featuring freedom to publish prominently as part of our Regional Seminars. Prix Voltaire laureate Sihem Bensedrine summarised the importance of our work at the IPA's Regional Seminar in Nairobi, *"The book is the place where memory is stored, and every book censored is a memory lost"*.

The 2019 Prix Voltaire was awarded to Egyptian publisher Khaled Lotfy, who is behind the Tanmia publishing house and the bookshop of the same name in Cairo. Khaled Lotfy found himself sentenced to 5 years in prison by a military court following his publication of an Egyptian edition of



Khaled Lotfy

Mahmoud Lotfy



the already translated *The Angel – The Egyptian Spy Who Saved Israel* by Uri Bar Joseph. Removing the book from sale and burning the copies were not enough. Khaled Lotfy's case is the perfect example of one case being used to intimidate other publishers. The chilling effect on publishers in the country is real.

We were honoured to have Khaled Lotfy's brother, Mahmoud, with us in Seoul, Korea for the award ceremony. Mahmoud delivered a moving speech thanking many in the industry for their support and calling on Egyptian President, his Excellency Fattah-Al Sisi, to pardon Khaled. This call was echoed by IPA President, Hugo Setzer.

Khaled Lotfy quoted Voltaire:

Let us read, and let us dance; these two amusements will never do any harm to the world.

I would like to thank my colleagues on the freedom to publish committee for all of the time they have dedicated to our work. It is an honour to work alongside fellow publishing industry professionals who are so committed to the importance of the freedom to publish.

None of our work around the Prix Voltaire would be possible without the generous support of our sponsors. Next year will see the first period of sponsorship for the Prix Voltaire come to a close. We are actively seeking new sponsors to help us develop the prize further and to be able to offer more support to the laureate's and their families.



2

COPYRIGHT COMMITTEE



Copyright Committee

I am honoured to have been elected as chair of the IPA's Copyright Committee in May of this year. I aim to continue the work of William Bowes who paved the way for the committee to be active and productive in developing IPA's positions on copyright-related questions. This is more necessary than ever given the currently very high level of legislative activity in areas affecting publishing across the globe. The committee also remains an important forum for the exchange of experiences, questions and views around copyright among IPA's members. As you will see from the following summary of the activities of the past year, both the IPA secretariat and many engaged members have been kept very busy working for a healthy copyright framework. I would like to thank IPA's staff for their impressive dedication and hard work!

At the Copyright Committee meeting at London Book Fair in March 2019, Chair William Bowes presented a proposal to establish a Copyright Policy Working Group (CPWG) of up to 10 IPA members actively engaged with policy work. The group would meet monthly to discuss and develop IPA's policy positions on 6 key areas: exclusive rights, enforcement, exceptions & limitations, exhaustion, e-lending and collective management. The working group, reporting to the Copyright Committee at its ordinary bi-annual meetings, will oversee IPA's submissions to national copyright consultations and legal procedures. The proposal was welcomed by the members with great interest. IPA gave an update on WIPO's planned activities for 2019, focussed on the regional seminars to discuss exceptions & limitations for libraries, archives, museums, education and research in Africa, Asia and Latin America. In addition, the Committee discussed the situation of copyright law reviews and the advocacy interventions

by IPA in South Africa and Canada. The exceptions on education and text and data mining as set out in the draft EU Digital Single Market Directive were also discussed. Chair William Bowes spoke about the possible impacts of Brexit on copyright, which could be addressed by the international framework set out by the WIPO treaties.

The works of the CPWG have been conducted by Chair Jessica Sanger upon her appointment in April 2019, to replace William Bowes after he left the PA UK. Members are AAP (USA), ACP (Canada), AIE (Italy), Borsenverein (Germany), KPA (Kenya), PA UK, SBPA (Singapore), SNE (France), SNEL (Brazil). FEP (Europe) and APNET (Africa) have been invited to attend meetings as regional observers with the status of guests.

During this time, IPA filed submissions to copyright law reviews in Brazil, Canada, New Zealand, South Africa, Thailand and Turkey.

At WIPO, IPA attended SCCR 38 in April 2019 with a delegation including representatives of members from Germany, UK, Canada, South Africa, Cote d'Ivoire and Georgia that met with several regional groups and Member State delegations. IPA continued its advocacy work to present publishers' policy





IPA Delegation to SCCR 38, April 2019



Publishers delegation at WIPO regional seminar in Santo Domingo, July 2019



Rightholder delegation at WIPO Regional Seminar in Nairobi, June 2019



IPA Delegation at SCCR 39, October 2019

positions with regard to copyright and underline the importance of strong copyright protection for the sustainable development of local publishing industries, especially in developing countries.

Between SCCR sessions, IPA's Secretary General and representatives from IPA members of each region attended WIPO's regional seminars on exceptions & limitations in Singapore (April 29-30), Nairobi (June 12-13) and Santo Domingo (July 4-5). The seminars provided useful opportunities to have meaningful discussions with Member State representatives. In terms of outcomes, there was no outright support for an international treaty, but rather a focus on considering how national laws can best be improved to provide support to creative industries while balancing copyright when necessary through exception & limitations. In Africa and Latin America, regional strategies to develop copyright were approved.

The next SCCR was preceded by an international conference on exceptions & limitations (October 18-19) in execution of the action plans approved in 2018. SCCR 39, October 21-25, was attended by 20 delegates from the publishing industry including member representatives from Brazil, Kenya, Australia and Singapore. IPA held a side event on October 22nd to present and discuss the challenges and opportunities of digital education under the theme "Glocalising digital education: challenges and opportunities". The guest speakers focused on outlining needs and opportunities for licensing digital educational content and discussing the main issues around the impact of limitations and exceptions on producing and licensing quality content for education. Educational publishers

shared their experiences in harvesting opportunities and facing challenges in producing digital textbooks and education tools, and the importance of a strong copyright protection framework to sustain investments in copyrighted educational works that serve national education systems.

IPA would like to thank the members of the Copyright Committee and those participating in the Copyright Policy Working Group for their excellent contributions.

The background features a stylized orange-toned illustration of a large tree on the left and a silhouette of a person sitting and reading a book on the right. The scene is set against a light green background, with a wooden floor visible at the bottom. A large, open book is positioned in the foreground, with the text overlaid on it.

3

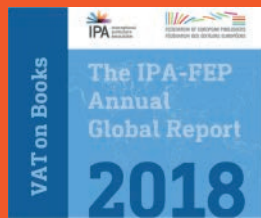
**INCLUSIVE PUBLISHING
AND LITERACY
COMMITTEE**

Inclusive Publishing and Literacy Committee

Brian Wafawarowa



Building on our work to refocus, we have settled on a new name. The Inclusive Publishing and Literacy Committee brings together IPA's longstanding work to ensure evidence-based policy discussions through a clear picture of the international publishing industry backed up by statistics.



This year we published the latest IPA-FEP VAT report which covers a massive 134 countries and highlights those that are supporting literacy efforts by making books more affordable while also demonstrating the continued discrepancies between VAT rates on physical books and e-Books in far too many markets. With all of the advantages of e-Books in terms of accessibility, it is surely time for governments

to tax books, whatever the format, at the same, low rate. We have always recommended a zero rating.

IPA continues to work with WIPO to improve international publishing statistics, using the first two sets of data as pilots to identify areas for improvement. Some initial findings were published in WIPO's World Intellectual Property Indicators 2019 with a comprehensive publishing report is expected at the end of 2019.



The Sustainable Development Goals Book Club was launched at Bologna International Book Fair this year and sees the IPA working with the United Nations as well as other partners (International Board on Books for Young People

(IBBY), the European and International Booksellers Federation (EIBF), the International Federation of Library Associations (IFLA) and Bologna International Children's Book Fair) to promote great books by publishers on the issues highlighted by the Sustainable Development Goals. We encourage all publishers to tell us about their books on these issues and help us show off the great work our industry is doing to tackle some of the biggest challenges facing the planet. There are 17 SDGs and this project will continue to list children's books in the six UN languages right through to October next year.

IPA is also a partner to UNESCO's World Book Capital Cities as a member of the Advisory Committee alongside IFLA and we are pleased to see a great line-up of cities to follow on from Sharjah (UAE) this year with Kuala Lumpur (Malaysia) in 2020 and Tbilisi (Georgia) to come.



Finally, the IPL Committee has also been involved in the IPA's work on the African Action Plan resulting from the Regional Seminars in Lagos (2019) and Nairobi (2020) and we are looking forward to presenting a report on global reading habits ahead of the International Publishers Congress in Lillehammer in May 2020.

Special Envoy for Inclusion and Diversity

Michiel Kolman



The publishing industry sits in a unique position to both foster diversity in our workforce and to be a catalyst for change, providing a platform for diverse authors and perspectives. To recognize the increasing importance of diversity, Michiel Kolman was appointed as IPA's Presidential Envoy for Diversity & Inclusion at the 2018 General Assembly. Since then, Michiel has set an ambitious program of putting diversity on the IPA's agenda. Firstly, there has been a series of diversity related blog posts, highlighting important milestones such as Stonewall, but also highlighting the important work that members are doing such as the UK's Publishers Association with their benchmarking survey. Additionally, Michiel has personally embarked on a series of consultations with IPA members to better understand the common themes and challenges around diversity and to help inform IPA's diversity activities. The final report is expected to be finalized early next year.

These activities are not done in isolation and this agenda complements other diversity related initiatives such as the PubliSheer's network which was launched at the London Book Fair by Vice President Sheikha Bodour Al Qasimi and is aimed at building a global supportive community of women in publishing. Finally, the renamed Inclusive Publishing and Literacy Committee will also be a key forum to help the IPA drive further diversity and inclusion activities.



4

MEMBERSHIP COMMITTEE

Membership Committee

Joachim Kaufmann



With 5 new members joining and 3 provisional members becoming full members at the 2018 General Assembly (GA) in Frankfurt, it has been an honour for me to take over the IPA's Membership Committee at a time when the organisation is attracting a lot of interest from potential new members. Our membership grew again at the 2019 GA, with 3 new members and 1 provisional member becoming a full member. As of 1 January 2020, IPA will have 83 members in 69 countries.

The Membership Committee has been kept busy again this year considering the different applications for presentation to the General Assembly. When we look at the work of the other IPA committees, particularly in fields like copyright and freedom to publish, it has never been so important for publishers in as many countries as possible to feel supported by their international colleagues.



5

EDUCATIONAL PUBLISHERS FORUM

Educational Publishers Forum

Wilmar Diepgrond



The Educational Publishers Forum is going from strength to strength as we bring together more members and held our most successful ever meeting in London this year.

Our main focus over the last year has been promoting the value of educational publishers to policy makers and how we can build smarter generations in collaboration with governments, teachers and researchers. We have published a collection of case studies covering six countries (and counting) from Canada to Singapore via Ghana, Kenya, Côte d'Ivoire and Finland. These are complemented by a new brochure and a video (also available with Arabic and Spanish subtitles) that underline the three key principles that educational publishers need to be able to thrive:

- Choice
- Collaboration
- Local solutions

I would like to thank our task force that came together to create this material for all their efforts in steering this project to such a successful conclusion.

Our meetings and conference engagements this year have taken us to Georgia, Hungary, Italy and Indonesia in addition to our traditional meetings in London and Frankfurt. We also partnered with the Emirates Publishers Association to hold a dedicated Educational Publishing Seminar ahead of the Sharjah International Book Fair.

IPA Secretary General, José Borghino presented the work of the EPF in Jakarta where the seeds of a dedicated ASEAN Educational Publishers Forum were sown. As has already been demonstrated by our Latin American EPF (which also met in Buenos Aires and Guadalajara this year), it is vitally important that we can bring educational publishers from around the world closer together. While they may face many challenges locally, it is striking how similar those challenges are if we take a global view, and how much we can learn from our colleagues in different regions.

Our meetings in Georgia and Hungary enabled us to see more closely how both countries are struggling with limited freedom to publish in the educational publishing sector. We will be returning to Tbilisi next year for a full EPF meeting where we hope to have the opportunity to impress on local policy makers how much educational publishers can help them achieve their educational targets. The situation in Hungary is most worrying and we will continue to support those independent educational publishers still operating there.

I am convinced that the year ahead will take the EPF even further with a dedicated educational publishing track at the IPA's International Publishers Congress. Make sure you join us in Lillehammer from 28-30 May.



6

IPA REGIONAL SEMINARS

The IPA Regional Seminars are the brainchild of IPA Vice-President Bodour Al Qasimi, who has driven and implemented them as a way to leverage the IPA's unique convening power among publishing stakeholders worldwide.

These gatherings provide a unique, multisectoral platform for original thinking, creative collaboration, and decisive action to stimulate and shape the future of publishing in a given region.

They are attended by hundreds of publishers, policymakers, educationalists, entrepreneurs and creative industry stakeholders with the common goal of making publishing an innovative, influential and universally beneficial force in a given region.



Amman

30 September - 3 October 2019

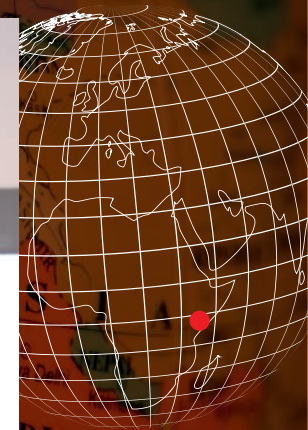
Held under the patronage of Her Majesty Queen Rania Al Abdullah, this was the first IPA Regional Seminar covered publishing in the Middle East and North Africa, and the first such gathering in the Arab world. It featured a high-profile line-up of speakers who analysed the challenges and opportunities of Arab publishing, bringing together veteran publishers and bold young entrepreneurs staking their industry's future on technology.

This was a large, two-day, 10-panel conference that tackled a catalogue of issues, from digital disruption and technology's role in the classroom of the future, to book accessibility in conflict settings and publishing's role in humanitarian responses.

In his closing remarks, IPA President Hugo Setzer developed a point made by Lebanese author Joumana Haddad during her keynote speech, saying: *'I wholeheartedly agree that there is no future for the Arab world without reading. But I would take it even further, and say that without reading there is no future for humanity.'*



[READ THE AMMAN SEMINAR REPORT](#)



Nairobi

14-15 June 2019

Book industry leaders and policy makers gathered for the second IPA African Seminar, in Nairobi, to assess Africa's potential to be a global publishing powerhouse.

The program offered eight panels covering indigenous languages; copyright; freedom to publish; educational publishing; industry data; and publishing ecosystem talks. Language was a recurring theme through the seminar, including when star Kenyan author, Ngugi Wa Thiongo'o, said, *'Monolingualism is the carbon monoxide of cultures. Multilingualism is the oxygen of cultures'*.

IPA Vice President, Bodour Al Qasimi, the driving force behind the seminar, described Africa as *'one of the most widely misunderstood regions in the world... and one of the most under-represented regions in global literature and culture'*.

[READ THE NAIROBI SEMINAR REPORT](#)



**33RD
INTERNATIONAL
PUBLISHERS
CONGRESS**

LILLEHAMMER, NORWAY

7

INTERNATIONAL PUBLISHERS CONGRESS, Lillehammer 2020

The 2018 IPA International Publishers Congress drew to a close in New Delhi with the confirmation that Lillehammer would host the 33rd Congress in 2020, with Kristenn Einarsson, the Managing Director of the Norwegian Publishers Association taking the baton from Asoke Ghosh of the Federation of Indian Publishers.

As is IPA's custom, the IPA Vice President leads the Programming Committee for the congress in close co-operation with the host publishers' association. Bodour Al Qasimi, founder of the Emirates Publishers Association and current IPA Vice President has been working on the Congress since taking over as Vice President in January 2019.



Kristenn, why did Norway want to host the Congress and why Lillehammer?

This will be the first International Publishers Congress to be held in Norway and the first in the Nordics since the 21st Congress in Stockholm in 1980.

Despite being a relatively small country of just over five million inhabitants we are immensely proud of our publishing sector and its international outlook. Arranging the world congress next year is the perfect follow up of our Guest of Honour position here in Frankfurt this year.

Once we had taken the decision to try to host the Congress, there really was only one choice for the city. Lillehammer is not only a beautiful place, but two of Norway's three laureates for the Nobel Prize for Literature (Bjørnstjerne Bjørnson, 1903 and Sigrid Undset, 1928) lived in the City. It is also the host of the largest literature festival in the Nordic region, The Norwegian Festival of Literature.

Bodour, you have been driving IPA's Regional Seminars? Is this a continuation of that work?

The Regional Seminars are a new part of IPA's approach. The IPA has been listening to its members and is responding by focusing new energy where the

needs are greatest, and where the IPA can have clear impact. This was why we have held seminars in Lagos, Nairobi and Amman, with the next one in Marrakesh, in December 2020.

The IPA started out 123 years ago by organising the first International Publishers Congress in Paris. But the intent behind the Congresses and the Seminars is the same. Bring publishers together to talk about their challenges and opportunities, to learn from each other and to provide support to each other. The links between the events can grow stronger as the Regional Seminars develop, but they have certainly already helped inspire elements of the programme.

Both, have you chosen a theme?

Bodour: Of course. Reading Matters. Reading is so important to individuals but also society as a whole. At the recent Regional Seminar in Amman, IPA President, Hugo Setzer summed it up well: Reading brings empowerment. The ability to understand complex ideas and to challenge them. To better ourselves. The ability for society to progress, generation by generation.

This means making sure that people can read, that literacy rates are high.



There are some regions of the world where literacy rates are 59% or even lower. We need to play our part in tackling that both in creating the desire to read and also through education and educational publishing.

Kristenn: People choosing to read drives our industry. What use is literacy if no-one reads? We have seen studies that suggest less people are reading or find they have less time to read with social media and streaming platforms like Netflix competing for their free time. This is exactly one of the issues that we will look at.

Tell us more about the programme, what can we expect?

Bodour: We are really confident that the Programme we have come up with covers all the big issues that publishers of all stripes are interested in. It's an opportunity for publishers from around the world to share and discuss the challenges that apply at a local level but also at international level, whether that's our role in achieving the United Nation's Sustainable Development Goals, the concerted bid to erode copyright in national and international policy fora, and the way digital technologies affect the freedom to publish. The importance of the freedom to publish will be underlined by the 2020 Prix Voltaire ceremony taking place during the Congress.

Why did you choose to have a two-stream approach?

Kristenn: Educational Publishing is such an important part of any local publishing market. In some countries it is the only local publishing market or the part of the market that enables some publishers to take risks in trade publishing. We wanted them to have a special place in the programme to discuss their issues while benefitting from the broader discussions about the global publishing industry.

I know you want this to be more than just talking but actually making progress on key issues. How do you intend to do that?

Bodour: We've changed the dynamics of this Congress in two main ways.

Firstly, we're preparing six reports in the run-up to the Congress, which we'll put before the well-informed audience and our speakers to encourage evidence-based discussions, and even challenge the findings of the reports. These reports will cover a range of key subject, including the lost readers Kristenn mentioned, but also international copyright policies, the state of Freedom to Publish around the world, how publishers are working toward the Sustainable Development Goals and on public policies to support reading,



literacy and publishing. These reports will then be developed further based on the discussions had during the Congress, and publicly released afterwards.

The second way we've changed things is by creating opportunities for smaller, breakout groups to reflect on the panel discussions with a deeper dive into the issues covered. The substance of these interactive exchanges will also be captured as another valuable source of input to be fed into the IPA's work.

Where can I find out more?

Go to publisherscongress.com for more information about early bird prices, the program and Lillehammer. More announcements are scheduled to come so keep checking back.

You can also follow the hashtags [#IPALillehammer2020](https://twitter.com/IPALillehammer2020) and [#ReadingMatters](https://twitter.com/ReadingMatters) on social media.

The image features a warm, orange-toned background. In the upper left, a large tree with a thick trunk and a full canopy of leaves is depicted. To the right of the tree, a silhouette of a person is shown sitting on the ground, reading a book. In the foreground, a large, open book with blank pages lies flat on a wooden surface. The text '8' is positioned to the left of the tree, and 'ABOUT IPA' is centered across the middle of the image, overlaid on the book and the person's silhouette.

8

ABOUT IPA

IPA Partnerships

The IPA is able to do more international advocacy and capacity building thanks in part to partnerships, which amplify our impact through the combination of diverse expertise and knowledge, and extended reach. We are grateful to our partners for their trust, and proud to work with them for common goals that stand to benefit millions of people. Over the last year, IPA has announced a number of new partnerships to help us achieve our objectives.

Dubai Cares is a UAE-based, development-focused NGO. In May 2019 Dubai Cares committed USD 800,000 over four years to amplify the IPA's efforts in Africa and cooperate on new programs for sustainable development, education, and publishing. The IPA is disbursing USD 200,000 annually to select programs under the Africa Publishing Innovation Challenge and Libraries Initiative. This process is overseen by the IPA Africa Publishing Innovation Committee, under the leadership of IPA Vice-President Bodour Al Qasimi.

Emirates Airline, the world's largest international airline, became the IPA's Exclusive Global Transport Partner under an agreement signed in November 2019 in a move that brings essential support for the Association's increasing program of international events. The agreement means Emirates will provide international flights to bring key stakeholders to a range of IPA events. These include the 33rd International Publishers Congress, in Lillehammer, Norway, in May 2020, and an IPA Regional Seminar planned for Marrakesh, Morocco, in December 2020.



IPA Partnerships

IBBY, the International Board on Books for Young People focuses on literacy and helping young people access books and develop a love of reading through its wide network of 79 national sections.

APNET is a pan-African, non-profit, collaborative network that connects African publishing associations to exchange information and promote and strengthen indigenous publishing. Through networking, training and trade promotion activities, APNET aims to support publishers to meet Africa's need for quality books that are relevant to Africa's social, political, economic and cultural realities.

ADEA is a pan-African forum for policy dialogue on education policies that informs and facilitates the transformation of education and training to drive sustainable development in Africa. ADEA promotes innovative policies and practices through pooling and disseminating ideas, successful strategies and innovations among governments, development agencies and civil society organizations.

CERLALC was born of an International Cooperation Agreement between the Colombian Government and UNESCO in 1971, and now has 21 member countries in Ibero-America. CERLALC has been working for almost half a century to promote production and circulation of books, reading and writing, and intellectual creation and protection of intellectual property.



Our People



José Borghino

Secretary General

borghino@internationalpublishers.org

José was appointed Secretary General in September 2015, having joined IPA as Policy Director in March 2013. He came to the IPA from the Australian Publishers Association where he served as Manager of Industry Representation. His previous professional roles include lecturer in journalism and creative industries at the University of Sydney, editor of the online news magazine NewMatilda.com, executive director of the Australian Society of Authors, and senior positions at the Literature Board of the Australia Council.



James Taylor

*Director of Communications
and Freedom to Publish*

taylor@internationalpublishers.org

James joined the IPA in January 2018, moving to Geneva from Brussels. James' career in Brussels was focused on communications for membership based organisations at the junction between the creative industries and policy makers: IMPALA, the independent music companies' association, and then SAA, the grouping of collective management organisations for screenwriters and directors.



Vera Castanheira

Counsellor for International Copyright Policy and Programs

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Vera joined IPA in June 2018 bringing 15 years of copyright policy development experience at both national and international levels. Vera has previously served as legal deputy to the Portuguese Secretary of State for Culture, General Counsel for AGICOA (the international collective licensing organisation for film producers) and Executive Director of Portuguese collective management organisation, AGE COP.

Our People



Olivier Borie

Office and Program Manager

borie@internationalpublishers.org

Olivier joined the IPA in September 2019. He has a background in international relations and technological innovation. Olivier previously worked for various institutions, including the Geneva Book Fair and member-based industry associations such as the World Economic Forum and the World Business Council for Sustainable Development.



Joanna Bazán Babczonek

Project and Office Manager

From 2008 to September 2019 Joanna ensured the smooth running of the Secretariat and piloted the IPA's role in multi-stakeholder projects, such as World Book Capital, World Book Day, and a range of IPA reports. She is a Political Science graduate and a qualified French teacher, and also holds a Certificate in Advanced Studies in Modern Management of NPOs. The IPA thanks Joanna for all of her work during her 11 year stay at the IPA.

Our Members

■ Full members

New full members

Ivory Coast, Iraq, Mauritania, Morocco

■ Provisional members

New provisional members

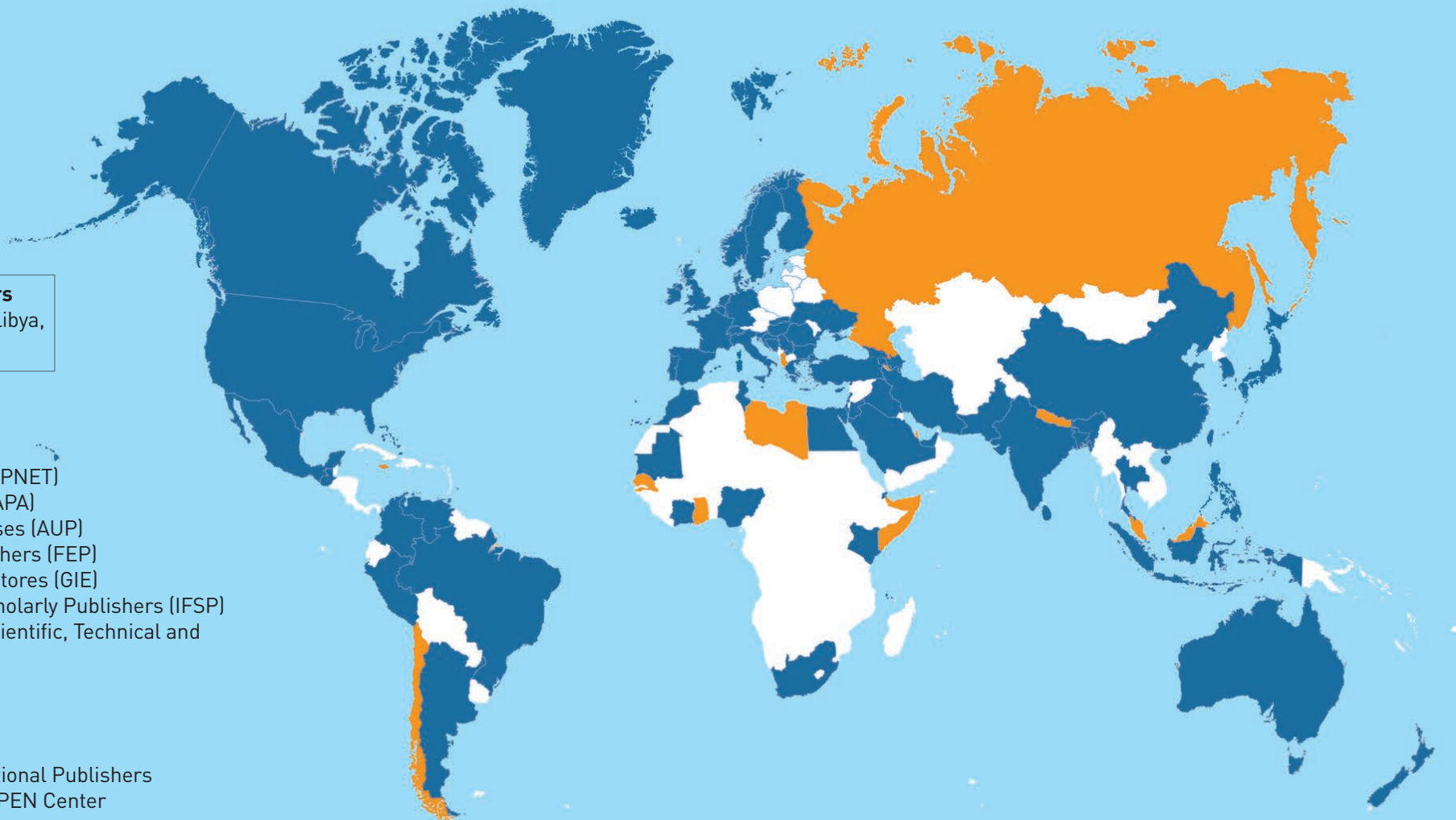
Albania, Chile, Jamaica, Libya, Ghana, Russia, Somalia

Associate Members

African Publishers Network (APNET)
Arab Publishers Association (APA)
Association of University Presses (AUP)
Federation of European Publishers (FEP)
Grupo Ibero-Americano de Editores (GIE)
International Federation of Scholarly Publishers (IFSP)
International Association of Scientific, Technical and Medical Publishers (STM)

Patron Members

The Motovun Group of International Publishers
North Korean Writers in Exile PEN Center





International Publishers Association

Promoting and protecting publishing worldwide

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