Seoul International Book Fair 2025











SIBF Seoul International Book Fair

Launched in 1954, the Seoul International Book Fair has been Korea's biggest book festival for nearly 70 years.

About





Hosted by

Korean Publishers Association (KPA) Seoul International Book Fair (SIBF)

Organized by

Seoul International Book Fair (SIBF) COEX

Culture Festival, communicate through Books

Exhibition and Seminar, Forum, Reader-participating Program (150,000 Visitors in 2024)

Business platform for International Publishers

International Exhibitors: 122 Companies from 18 Countries (in 2024)

Network Platform for Domestic and overseas Publishers

Participated by 452 Publishing Companies from 19 Countries (in 2024)

SIBF 2025



SIBF 2025

Dates

June 18th (Wed.) ~ 22th (Sun.), 2025

Venue

COEX Halls A & B1

(513, Yeongdong-daero, Gangnam-gu, Seoul, Korea)

Hosted by

Korean Publishers Association (KPA) &

Seoul International Book Fair (SIBF)

Organized by

Seoul International Book Fair (SIBF), COEX

Programs

Exhibition

- 1 Publisher Stand / Book Exhibition
- (2) Theme Exhibition
- (3) <Best Book from Korea> Exhibition

Author Program

Foreign and Korean Author Program

Rights Exchange Program

- 1 Rights Center for Rights Professionals
- 2 Rights Seminar

Opening Ceremony

Result of SIBF



SIBF 2024









Media Releases

Authors and Speakers

Participants Diverse Programs

4,261 Coverages

Online News: 459

Youtube Videos: 115

Portal Site: 3,687

Broadcasting: YTN, MBC, etc.

185 People

Korean: 151

International: 34

452 Companies 150,000 Visitors

Korean: 330

International: 122
 (from 18 countries)

150,000 visitors during
 Exhibition Period

450 Programs

Exhibitions, Events, Seminar,
Book Talk Program, GoH
Program, Meeting with Authors,
Sessions, Rights Seminar, etc.



771 IP meetings

Result of SIBF



SIBF 2024

150_{Thousands}
452_{Companies}

Visitors and Exhibitors

150 Thousands Visitors during Exhibition Period 330 Korean and 18 international Publishers





115_{Videos}

Videos & Live Streaming

Youtube Live Streaming video of lecture, etc.

185_{People}

Authors and Speakers

Including 34 foreign speakers from 12 different countries





450 Programs

Programs

Meeting with Authors, Sessions, Events, Book Culture Program, etc.

Main Themes of SIBF



2025 | The Last Resort 믿을 구석

2024 | 후이늠 Houyhnhnm

2023 | 비인간 NONHUMAN

2022 | 반걸음 One Small Step

2021 | 긋닛 Punctuation



Main Theme & Ambassadors









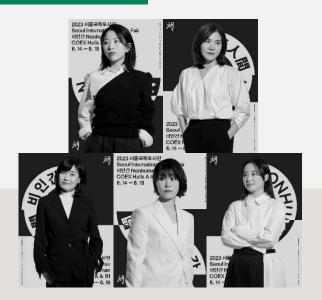
2024 <후이늠 Houyhnhnm>

Ambassadors

Gulliver, Jedol



Main Theme & Ambassadors



2023 <비인간, 인간을 넘어 인간으로 NONHUMAN>

Ambassadors

Cheon Seon-ran | Pyun Hye-young

Kim Insuk | Kim Ae-ran | Choi Eun-young

(Novelist)



2022 <반걸음 One Small Step>

Ambassadors

Colson Whitehead

Eun Heekyung | Kim Young-ha

(Novelist)



Main Theme & Ambassadors



2021 <굿닛 Punctuation>

Ambassadors

Chung Serang (Novelist)

Hwang Soyoon (Musician)

Choi Jae-cheon (Biologist)



2020 <XYZ: 얽힘 entanglement>

Ambassadors

Son Heung-min (Soccer Player)

Song Eun-I (Comedian)

Kim Cho-yeop (Novelist)

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Main Theme & Ambassadors





2019 <출현 Arrival>

Ambassadors

Han Hyun-Min (Model)

Han Kang (Novelist)

Kim Hyung-Seok (Philosopher)

2018 <확장 New Definition>

Ambassadors

Bae Su-Ah (Novelist)

DIANA (Pyeongchang Winter Olympics Ski Robot)

Jang dong-Gun (Actor)

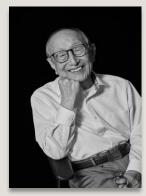


List of Guest of Honor SINCE 2008

2024	Saudi Arabia	2016	France (Culture Focus)
	Norway, Oman (Spotlight Country)		Italy (Spotlight Country)
2023	Sharjah	2015 —	Italy
	Canada (Spotlight Country)	2014	Oman
2022	Colombia		Italy (Culture Focus)
2021	(None; due to the Covid-19)	2013	India
2020	Russian Federation *Online		Canada (Culture Focus)
2019	Republic of Hungary	2012	Saudi Arabia
	Denmark, Norway, Sweden (Country of Focus)	2010	France
2018	Czech Republic	2009 –	Japan
2017	Turkey	2008 –	China
	Canada (Spotlight Country)		



Korean Speakers



Kim Hyung-Seok
Philosopher



Han Kang
Novelist, Winner of the
Man Booker Prize



Chung Serang
Novelist



Moon So-ri Actor



Jung Woo-Sung
UNHCR
Goodwill Ambassador



Kim Sang-Wook

Physicist



Chang Kiha
Musician, Writer



Sohn Mi-NaBroadcaster, Writer



Jeong You-Jeong
Novelist



Jo Nam-Ju Novelist



Lee Wook-Jung

KBS PD,

KBS Food Odyssey



Choi Jae-cheon
Biologist



Korean Speakers



Kim Cho-yeop Novelist



Kim Hoon Novelist



Kim Ae-ran Novelist



Pyun Hye-young
Novelist



Cheon Seon-ran
Novelist



Kim Yeon-su Novelist



Cheon Myeong-kwan Novelist



Kim Young-ha
Novelist



Eun Heekyung
Novelist



Lee Suzy
Picture-book illustrator



Oh Eun Poet



Jung Jidon Novelist



Foreign Speakers



Bernard Werber
Novelist



Michel Bussi Author, Political Analyst



Jonas Jonasson Novelist



Yann Martel Novelist



Eric Weiner
Author



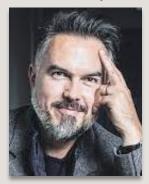
Laetitia Colombani Actor, Writer



Chan Ho-kei Novelist



Bernard Minier
Novelist



Maxime Chattam
Novelist



Douglas Kennedy Novelist



Hannelore Cayre
Lawyer, Author, Actor,
Director



Olivier Truc
Novelist



Max Porter
Novelist



Nikolaj Schultz Sociologist

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SIBF 2024



















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SIBF 2023



















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SIBF 2022



















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SIBF 2021 and BEFORE



















Online Channels





SIBF Website





Instagram

Youtube



Thank you