

European Accessibility Act (EAA) - An overview of publishing industry standards for e-books, e-commerce platforms and accessibility metadata and their compliance with the EAA requirements

30th September 2024, 3-5 pm CET on Zoom

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The EU Directive 2019/882 on the accessibility requirements for products and services, the so-called European Accessibility Act (EAA), sets binding accessibility goals with which the publishing industry and its actors will have to comply by June 2025.

Not only publishers must produce their e-books in an accessible format, but also all the other actors in the digital supply chain – such as retailers, aggregators and e-commerce platforms (both web-based or mobile) – must ensure that the content is made available through accessible services, while providing to end users detailed information on its accessibility features. E-commerce platforms will be then required to be accessible in line with the EAA requirements.

The webinar will analyse the EAA requirements that apply to e-book, e-commerce websites and apps, and the provision of accessibility information to end users. It will then provide an overview of the standards adopted in the publishing industry for e-books, e-commerce platforms and metadata, highlighting how they are in line with the requirements of the Directive.

Target

It is a theoretical course intended for those interested in understanding which standard should be adopted to meet the EAA requirements.

Agenda

- EAA accessibility requirements for e-books, e-commerce and metadata
- International and EU standard for web and app: WCAG (Web Content Accessibility Guidelines) and EN 301 549 v3.2.1 (Accessibility requirements for ITC products and service)
- International standard for e-books: W3C EPUB 3.3 and EPUB Accessibility 1.1
- Relationship of EPUB Accessibility to WCAG
- International metadata standards for describing accessibility features: Onix and EPUB Accessibility
- Specification and good practices for digital reading solutions

Fondazione LIA

[Fondazione LIA](#) is a non-profit organization that promotes the culture of accessibility in the publishing field. It carries out research and development activities in the field of digital accessibility, organizes awareness-raising events, offers training courses and consulting activities and is part of an international network of dealing with accessibility of contents.