

Come Meet in Kuala Lumpur and Enjoy a Kuih Lapis or Two!



And tea. Networking would be impossible without tea.

The vibrant colours of the logo are inspired by **kuih lapis**, a beloved Malaysian delicacy known for its beautifully layered hues, which symbolizes diversity, innovation, and unity, reflecting the rich tapestry of ideas and cultures that come together at the Congress. And just as each layer of kuih lapis is essential to its deliciousness, every participant and perspective at the Congress adds to the event's success!



For More Information

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Supported by:



35th International Publishers Congress

Kuala Lumpur, Malaysia

Grand Hyatt Kuala Lumpur
5th - 9th July, 2026

**Publishing Intelligence,
Sustaining Forward >>>**



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2026

The **35th IPA International Publishers Congress**, invites publishers worldwide to embrace a future defined by intelligence, adaptability, and sustainability.

The theme, **Publishing Intelligence, Sustaining Forward**, is a call to action—challenging the industry to harness data, technology, and innovation while safeguarding the human insight and creativity that keep publishing relevant and resilient.

Publishing Intelligence is about using technology to make smarter decisions while recognizing urgent ethical concerns: how does copyright frame and encompass AI; how do we maintain content and information integrity; how can we sustain creativity as well as the human touch that defines publishing?

Sustaining Forward speaks to the future-proofing of publishing—embracing change while upholding sustainability, inclusivity, and the freedom to publish. The industry's future depends on balancing profitability with purpose, progress with responsibility. And it is publishers who must guide these conversations, ensuring that we uphold our industry's values.

The **35th IPA International Publishers Congress** is more than a conference; it is a global forum to reaffirm publishing's enduring impact. By coming together to exchange bold ideas and practical solutions, we ensure that publishing continues to thrive as an industry powered by intelligence and sustained by people.

Publishing Intelligence, Sustaining Forward


Join the conversation.

Meet us at **Grand Hyatt Kuala Lumpur**, 5–9 July 2026,
for the 35th IPA International Publishers Congress.



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The Location KUALA LUMPUR, MALAYSIA

Kuala Lumpur, Malaysia's vibrant capital, blends tradition and modernity with ease. As a UNESCO World Book Capital in 2020, the city celebrates culture, literature, and innovation. A melting pot of Malay, Chinese, Indian, and indigenous cultures, the city offers warm hospitality, world-class infrastructure, and a thriving literary scene. From its iconic skyline to its bustling streets, Kuala Lumpur invites you to experience its rich heritage and dynamic energy.



The Venue GRAND HYATT KUALA LUMPUR

Located in Kuala Lumpur's Golden Triangle, the Grand Hyatt Kuala Lumpur combines luxury, cutting-edge facilities, and seamless connectivity. With elegant event spaces and proximity to iconic landmarks like the Petronas Twin Towers, it's the perfect setting for the 35th IPA International Publishers Congress.